CS 340 Lec. 13: Maximum Likelihood

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- You are given data $\{\mathbf{x}^i\}_{i=1}^N$ ($\{\mathbf{x}^i, y^i\}_{i=1}^N$ in the supervised learning case).
- You have a probabilistic model for the data; i.e. typically in most learning problem

$$p\left(\mathbf{x}^{1}, \mathbf{x}^{2}, ..., \mathbf{x}^{N} \middle| \theta\right) = \prod_{i=1}^{N} p\left(\mathbf{x}^{i} \middle| \theta\right)$$

- Aim: you want to pick the best $\theta \in \Theta$.
- Two main approaches considered here: Maximum Likelihood and Bayesian.

• The most standard approach consists of selecting

$$\begin{aligned} \widehat{\theta}_{MLE} &= \arg \max_{\theta \in \Theta} p\left(\mathbf{x}^{1}, \mathbf{x}^{2}, ..., \mathbf{x}^{N} \middle| \theta\right) \\ &= \arg \max_{\theta \in \Theta} \log p\left(\mathbf{x}^{1}, \mathbf{x}^{2}, ..., \mathbf{x}^{N} \middle| \theta\right) \end{aligned}$$

- You select the value of θ ∈ Θ that maximizes the probability of observing (x¹, x², ..., x^N).
- **Example**: Assume independent $\{\mathbf{x}^i\}$ where $\mathbf{x}^i = x_1^i = x^i$ with

$$p(x|\theta) = \theta^{\mathbb{I}(x=1)} (1-\theta)^{\mathbb{I}(x=0)}$$

then $\widehat{\theta}_{MLE} = \sum_{i=1}^{N} \mathbb{I}\left(x^{i}=1\right) / N.$

Maximum Likelihood for Poisson Data

• **Example:** Assume you have independent Poisson observations $\{x^i\}_{i=1}^N$ such that

$$p\left(\left.x
ight| heta
ight)=e^{- heta}rac{ heta^{x}}{x!}$$

for heta > 0 and x = 0, 1, 2, ...

• In this case, we have

$$I(\theta) = \log p(x^{1:N} | \theta)$$

= $-N\theta + \log \theta \sum_{i=1}^{N} x^{i} - \sum_{i=1}^{N} \log x^{i}!$

• By setting $\frac{\partial I(\theta)}{\partial \theta} = 0$, we obtain

$$\widehat{\theta}_{MLE} = rac{\sum_{i=1}^{N} x^i}{N}.$$

Maximum Likelihood for Gaussian Data

• Example: Assume you independent observations $\{x^i\}_{i=1}^N$ such that

$$p\left(\left.x\right|\theta\right) = \frac{1}{\sqrt{2\pi\sigma^{2}}} \exp\left(-\frac{1}{2\sigma^{2}} \left(x-\mu\right)^{2}\right)$$

where $heta=\left(\sigma^{2} ext{,}\mu
ight)$.

We have

$$I(\theta) = \log p\left(x^{1:N} \middle| \theta\right)$$
$$= -\frac{N}{2}\log\left(2\pi\sigma^{2}\right) - \frac{1}{2\sigma^{2}}\sum_{i=1}^{N}\left(x^{i} - \mu\right)^{2}$$

• By setting $\frac{\partial I(\theta)}{\partial \mu} = 0$ and $\frac{\partial I(\theta)}{\partial \sigma^2} = 0$, we obtain

$$\widehat{\mu}_{MLE} = \frac{1}{N} \sum_{i=1}^{N} x^{i}, \ \widehat{\sigma^{2}}_{MLE} = \frac{1}{N} \sum_{i=1}^{N} \left(x^{i} - \widehat{\mu}_{MLE} \right)^{2}.$$

Maximum Likelihood for Multinomial Data

• **Example:** Assume you have independent observations $\{\mathbf{x}^i\}_{i=1}^N$ such that

$$p(\mathbf{x}|\theta) = \frac{P!}{\prod_{i=1}^{d} x_k!} \prod_{k=1}^{d} \theta_k^{x_k}$$

for $\theta_k > 0$, $\sum_{k=1}^d \theta_k = 1$ and $x_k = 0, 1, 2, ..., P$ with $\sum_k x_k = P$. • In this case, we have

$$I(\theta) = \log p\left(\mathbf{x}^{1:N} \middle| \theta\right)$$

= $\sum_{i=1}^{N} \log\left(\frac{P!}{\prod x_k^i!}\right) + \sum_{k=1}^{d} \left(\sum_{i=1}^{N} x_k^i\right) \log \theta_k$

• Be careful: It is a constrained optimization problem as $\sum_{k=1}^{d} \theta_k = 1$.

Maximum Likelihood for Multinomial Data

• We introduce a Lagrange multiplier λ and propose to maximize instead w.r.t θ and λ

$$I(\theta, \lambda) = I(\theta) + \lambda \left(1 - \sum_{k=1}^{d} \theta_k\right).$$

• Setting $\frac{\partial I(\theta,\lambda)}{\partial \lambda} = 0 \Rightarrow \sum_{k=1}^{d} \theta_k = 1$ and setting

$$\frac{\partial I(\theta,\lambda)}{\partial \theta_{i}} = \mathbf{0} \Rightarrow \frac{\sum_{i=1}^{N} x_{k}^{i}}{\theta_{k}} - \lambda = \mathbf{0} \Leftrightarrow \lambda \theta_{k} = \sum_{i=1}^{N} x_{k}^{i}$$

• It follows that, as $\sum_{k=1}^d heta_k = 1$, then $\lambda = \left(\sum_{k=1}^d \sum_{i=1}^N x_k^i\right)$

$$\widehat{\theta_{k,MLE}} = \frac{\sum_{i=1}^{N} x_k^i}{\lambda} = \frac{\sum_{i=1}^{N} x_k^i}{\sum_{i=1}^{N} \sum_{k=1}^{d} x_k^i}.$$

Application to Naive Bayes

• We assume that we have N data $(\mathbf{x}^i, y^i) \in \mathbb{N}^d imes \{0, 1\}^C$ and we use the model

$$p(\mathbf{x}, y = c | \theta) = \pi_c \frac{P!}{\prod_{i=1}^d x_k!} \prod_{k=1}^d \theta_{k,c}^{x_k}$$

where
$$\theta = (\pi_1, ..., \pi_C, \theta_{1,1}, ..., \theta_{d,1}, \cdots, \theta_{1,C}, ..., \theta_{d,C})$$
.

We have

$$I(\theta) = \sum_{k=1}^{n} \log p\left(\mathbf{x}^{i}, y^{i} \middle| \theta\right)$$

= $\sum_{c=1}^{C} \left(\sum_{k=1}^{N} \mathbb{I}\left(y_{k}^{i} = c\right)\right) \left\{\log \pi_{c} + \sum_{k=1}^{d} x_{k}^{i} \log \theta_{k,c} + Cste\right\}$

yields with $N_c = \sum_{k=1}^N \mathbb{I}\left(y_k^i = c\right)$

$$\widehat{\pi}_{c,MLE} = \frac{N_c}{N}, \quad \widehat{\theta}_{k,c,MLE} = \frac{\sum_{i=1}^N x_k^i \mathbb{I}\left(y_k^i = c\right)}{\sum_{k=1}^d \sum_{i=1}^N x_k^i \mathbb{I}\left(y_k^i = c\right)}.$$

Asymptotics of Maximum Likelihood Estimate

- Assume you have independent data $\{\mathbf{x}^i\}_{i=1}^N$ distributed according to $p(\mathbf{x}|\theta^*)$; i.e. θ^* is the true parameter. Under regularity assumptions, we have $\hat{\theta}_{MLE} \rightarrow \theta^*$ as $N \rightarrow \infty$.
- This follows from the fact that first

$$\frac{I\left(\theta\right)}{N} = \frac{1}{N} \sum_{i=1}^{N} \log p\left(\mathbf{x}^{i} \middle| \theta\right) \xrightarrow[N \to \infty]{} \overline{I}\left(\theta\right) = \int p\left(\mathbf{x} \middle| \theta^{*}\right) \log p\left(\mathbf{x} \middle| \theta\right) d\mathbf{x}.$$

• Second, the average log-likelihood $\bar{I}\left(\theta\right)$ is maximized $\theta^{*};$ for any $\theta\in\Theta$ as

$$\begin{split} \bar{l}\left(\theta\right) - \bar{l}\left(\theta^{*}\right) &= \int p\left(\mathbf{x} \middle| \, \theta^{*}\right) \log \frac{p\left(\mathbf{x} \middle| \, \theta\right)}{p\left(\mathbf{x} \middle| \, \theta^{*}\right)} d\mathbf{x} \\ &\leq \log \left(\int p\left(\mathbf{x} \middle| \, \theta^{*}\right) \frac{p\left(\mathbf{x} \middle| \, \theta\right)}{p\left(\mathbf{x} \middle| \, \theta^{*}\right)} d\mathbf{x}\right) \quad \text{(Jensen's inequality)} \\ &\leq 0. \end{split}$$

Limitations of Maximum Likelihood

- Maximum likelihood estimation overfits!
- Suppose we are N Bernoulli data such that $\hat{\theta}_{MLE} = \sum_{i=1}^{N} x^i / N = 0$ then we have

$$p\left(x=1|\widehat{\theta}_{MLE}\right)=0.$$

• Similarly, suppose we have N multinomial data such that $\hat{\theta}_{k,MLE} = \sum_{i=1}^{N} x_k^i / \sum_{i=1}^{N} \sum_{k=1}^{d} x_k^i = 0$ then we have $p\left(x_1, ..., x_{k-1}, x_k = 1, x_{k+1}, ..., x_d | \hat{\theta}_{MLE}\right) = 0.$

- Hence if we have not observed such events in our training set, we predict that we will never observed them, ever!
- Failing to predict that certain events are possible is analogous to a problem in philosophy called the black swan paradox. This is based on the ancient Western conception that all swans were white. In that context, a black swan was a metaphor for something that could not exist. (Black swans were discovered in Australia by European explorers in the 17th Century.)